



White Label Client Report (Demo)

08/19/2014

All reports are **100% customizable** allowing you to show the best data for your client.

Rank Ranger tracks 500 results deep on over 400 search engines across more than 100 countries.

Search Engine Rankings: Mashable.com (08/19/2014)

Google USA (google.com) mashable.com																
SE	URL	Landing Page	Keyword	Baseline	Rank	Daily	Weekly	Monthly	DBL	MAESTIC P	DA	DA	DA	DA	DA	DA
	mashable.com	/2014/05/16/full-new-york-times-...	digital innovation	33	18	▲+8 (26)	▲+4 (22)	▲+1 (19)	19,910,573	869,117	95	56	1,868	1,841	426	9
	mashable.com	/2014/08/07/social-media-trends-...	social media trends	14	21	▲+4 (25)	▼-1 (20)	▼-9 (12)	19,910,573	869,117	95	24	1,220	360	107	0
	mashable.com	/category/tech/	tech gadgets	4	22	▼-2 (20)	▲+4 (26)	▼-4 (18)	19,910,573	869,117	95	74	8	362	1,971	0
	mashable.com	/category/tech/	technology news	44	24	▲+2 (26)	▲+12 (36)	▲+21 (45)	19,910,573	869,117	95	74	8	362	1,971	0
	mashable.com	/	leading news source	25	29	▼-1 (28)	▲+11 (40)	▲+5 (34)	19,910,573	869,117	95	4.8M	143,703	10,898	2,626	10,641
	mashable.com	/2012/02/23/generation-c/	connection generation	44	86	▼-2 (84)	▼-3 (83)	▲+11 (97)	19,910,573	869,117	95	657	3,379	1,019	1,080	409
	mashable.com	/2010/10/19/first-look-starbucks...	digital network	58	88	▲+21 (109)	▲+24 (112)	N/A	19,910,573	869,117	95	2	3,472	1,047	808	1
	mashable.com	/2013/12/09/health-tech-trends-2...	mobile technology trends	61	238	▼-4 (234)	▼-24 (214)	▼-43 (195)	19,910,573	869,117	95	156	2,244	2,272	1,176	25

Google (Global) (google.com) mashable.com																
SE	URL	Landing Page	Keyword	Baseline	Rank	Daily	Weekly	Monthly	DBL	MAESTIC P	DA	DA	DA	DA	DA	DA
	mashable.com	/2014/05/16/full-new-york-times-...	digital innovation	48	18	▲+8 (26)	▼-1 (17)	▲+1 (19)	19,910,573	869,117	95	56	1,868	1,841	426	9
	mashable.com	/2014/08/07/social-media-trends-...	social media trends	12	20	▲+5 (25)	▼-4 (16)	▼-8 (12)	19,910,573	869,117	95	24	1,220	360	107	0
	mashable.com	/category/tech/	tech gadgets	8	21	▼-2 (19)	▲+5 (26)	▼-3 (18)	19,910,573	869,117	95	74	8	362	1,971	0
	mashable.com	/category/tech/	technology news	61	24	▲+2 (26)	▲+17 (41)	▲+21 (45)	19,910,573	869,117	95	74	8	362	1,971	0
	mashable.com	/	leading news source	41	26	▲+2 (28)	▲+14 (40)	▲+8 (34)	19,910,573	869,117	95	4.8M	143,703	10,898	2,626	10,641
	mashable.com	/2012/02/23/generation-c/	connection generation	103	87	▼-3 (84)	N/A	▲+8 (95)	19,910,573	869,117	95	657	3,379	1,019	1,080	409
	mashable.com	/2010/10/19/first-look-starbucks...	digital network	90	93	▲+16 (109)	▲+23 (116)	N/A	19,910,573	869,117	95	2	3,472	1,047	808	1
	mashable.com	/2013/12/09/health-tech-trends-2...	mobile technology trends	72	238	▼-4 (234)	N/A	N/A	19,910,573	869,117	95	156	2,244	2,272	1,176	25

Toys Campaign Rankings (08/19/2014)

Google USA (google.com) toy shop new york									
SE	URL	Landing Page	Keyword	Rank	Daily	Weekly	Monthly	Vol.	
	www.youtube.com	/watch?v=DwS33vi_Ehc	toy shop new york	11	-	▲+2 (13)	▼-1 (10)	720	
	www.tripadvisor.com	/Attraction_Review-g60763-d10437...	toy shop new york	13	-	▼-2 (11)	▼-2 (11)	720	
	gonyc.about.com	/od/shopping/p/faoschwartz.htm	toy shop new york	27	-	▼-7 (20)	▼-6 (21)	720	
	www.toysrus.com	/	toy shop new york	30	▲+1 (31)	▲+7 (37)	▲+7 (37)	720	
	mashable.com		toy shop new york	500+	N/A	N/A	N/A	720	
	nintendoworldstore.com		toy shop new york	500+	N/A	▼? (113)	▼? (2)	720	

Icons in the keyword column show in the Track Dashboard to indicate special results in the SERP such as site links, videos, authorship...

Apple Landing Page Performance Report (08/19/2014)

apple.com | Google USA (google.com)

SE	Landing Page	Rank 1-3	Rank 4-10	Rank 11-20	Rank 21-50	Rank 50+	NR	Keywords	Total Vol.	+	+	f	MAESTIC	MozRank
	/ipad-mini/	2	0	0	0	0	0	2	4,763,000	837	494	4,718	38,796	7
	/iphone-5s/	2	0	0	0	0	0	2	2,289,500	400	3,797	59,534	21,199	7
	/itunes/	1	0	0	0	0	0	1	11,100,000	3.5k	57,215	40,045	1,538,601	8
	/imac/	1	0	0	0	0	0	1	673,000	302	7,804	99,915	93,517	7
	/ipad-air/	1	0	0	0	0	0	1	1,900	148	1,788	16,807	24,822	N/A
	/mac-mini/	1	0	0	0	0	0	1	301,000	375	314	3,357	13,629	N/A
	/ios/	1	0	0	0	0	0	1	90,500	5k	8,306	68,156	126,435	7
	/macbook-air/	1	0	0	0	0	0	1	823,000	1.1k	889	6,805	7,878	8
	/mac/	1	0	0	0	0	0	1	1,600	1.6k	5,475	14,686	132,715	N/A
	/ipad/	1	0	0	0	0	0	1	3,350,000	2.4k	36,961	68,357	408,391	8
	/us/mac	0	0	0	0	1	0	1	823,000	151	41	525	547	N/A
	/us/buy-mac/imac	0	0	1	0	0	0	1	18,100	87	201	1,983	6,157	6
	Summary for Pages Not Ranked	0	0	0	0	0	2	2	76,400	N/A	N/A	N/A	N/A	N/A

apple.com | Bing USA (bing.com)

SE	Landing Page	Rank 1-3	Rank 4-10	Rank 11-20	Rank 21-50	Rank 50+	NR	Keywords	Total Vol.	+	+	f	MAESTIC	MozRank
	/ipad-mini/	2	0	0	0	0	0	2	4,763,000	837	494	4,718	38,796	7
	/jp/mac-mini/	1	0	0	0	0	0	1	301,000	59	222	1,615	1,107	N/A
	/us/buy-ipad/ipad-air	1	0	0	0	0	0	1	1,900	427	184	2,705	10,747	7
	/itunes/	1	0	0	0	0	0	1	11,100,000	3.5k	57,215	40,045	1,538,601	8
	/imac/	1	0	1	0	0	0	2	691,100	302	7,804	99,915	93,517	7
	/ios/	1	0	0	0	0	0	1	90,500	5k	8,306	68,156	126,435	7
	/macbook-air/	1	0	0	0	0	0	1	823,000	1.1k	889	6,805	7,878	8
	/iphone/	1	0	0	0	0	0	1	2,240,000	7.9k	51,527	498,886	1,023,126	N/A
	/	1	0	0	0	0	0	1	1,600	27k	1,146,982	319,027	7,642,924	8
	/us	1	0	0	0	0	0	1	49,500	3.3k	17,138	44,351	196,356	N/A
	/dk	0	0	1	0	0	0	1	3,350,000	74	70	687	7,572	6
	/mac/	0	0	1	0	0	0	1	823,000	1.6k	5,475	14,686	132,715	N/A
	Summary for Pages Not Ranked	0	0	0	0	0	2	2	76,400	N/A	N/A	N/A	N/A	N/A

Rank Progress > Weekly Snapshot (06/01/2014 - 08/19/2014)

Google USA (google.com) | ford.com

SE	URL	Keyword	Jun 03	Jun 10	Jun 17	Jun 24	Jul 01	Jul 08	Jul 15	Jul 22	Jul 29	Aug 05	Aug 12	Aug 19
USA	social.ford.com	4 wheel drive	162	135	157	500+	500+	500+	210	164	216	212	500+	500+
USA	www.ford.com	all wheel drive	61	68	63	59	58	61	52	51	64	63	66	66
USA	www.ford.com	crossover	80	80	66	58	32	67	63	51	68	57	49	86
USA	www.ford.com	f350	1	1	1	1	1	1	1	1	1	1	1	1
USA	www.ford.com	hybrid auto	42	41	39	29	500+	500+	196	500+	500+	219	187	500+
USA	www.ford.com	hybrid car	25	25	32	26	31	31	44	35	34	33	37	52
USA	www.ford.com	hybrid vehicle	43	35	36	35	55	85	88	50	51	57	52	31
USA	www.ford.com	pick-up truck	5	6	6	6	6	6	5	5	6	6	6	6
USA	www.ford.com	pickup truck	9	8	8	8	10	9	8	8	9	12	13	14
USA	www.ford.com	suv	13	11	13	11	11	16	17	13	18	14	12	13

Amazon Campaign Monthly Snapshot

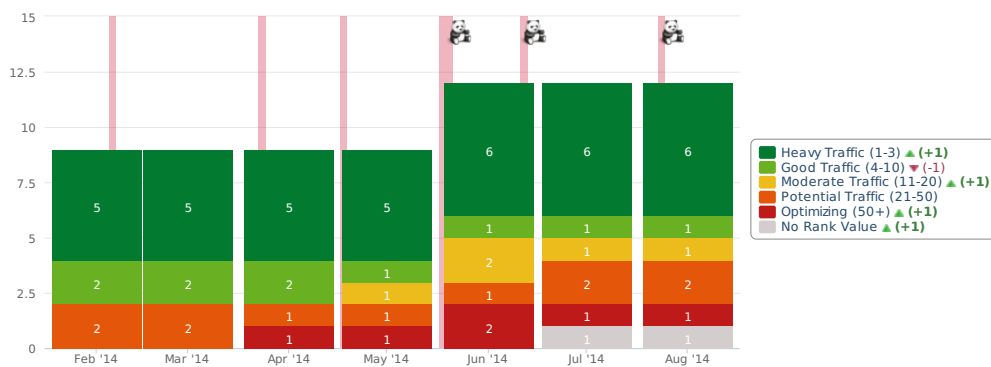
Google USA (google.com) | amazon.com

SE	URL	Keyword	Feb 2014	Mar 2014	Apr 2014	May 2014	Jun 2014	Jul 2014	Aug 2014	Change
USA	amazon.com	cheap books	7	6	6	5	8	6	9	▼(-2)
USA	amazon.com	books online	24	25	24	23	31	30	29	▼(-5)
USA	amazon.com	childrens books online	9	8	9	15	14	22	22	▼(-13)
USA	amazon.com	new book releases	2	2	2	2	1	1	1	▲(+1)
USA	amazon.com	hot authors	1	1	1	2	2	3	3	▼(-2)
USA	amazon.com	new york times best seller	3	3	3	2	2	2	2	▲(+1)
USA	amazon.com	read books online free	34	39	56	52	75	80	62	▼(-28)
USA	amazon.com	books	1	1	1	1	2	1	1	-
USA	amazon.com	buy books	1	2	2	2	2	1	1	-

Present data on a weekly or monthly basis in a variety of formats with the option of showing Google algorithm updates.

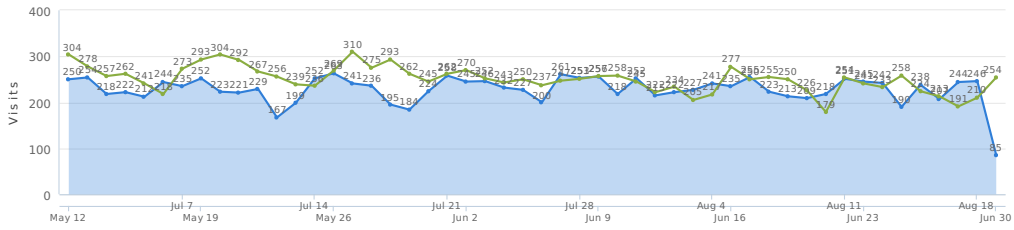
Monthly Rank Distribution: Amazon Campaign

Showing results for amazon.com
Rank distribution for No Tags, kid campaign



Google Analytics Traffic Overview: YourDomain.com (07/01/2014 - 08/19/2014)

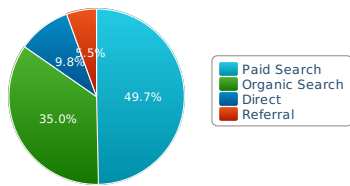
Jul 01, 2014 - Aug 19, 2014
 compared to: May 12, 2014 - Jun 30, 2014



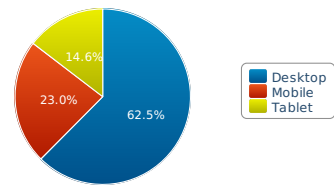
Traffic Overview

Visits 11,375 Previous: 12,539 ▼ (-9.28%)	Users 9,852 Previous: 10,480 ▼ (-5.99%)	Page Views 22,125 Previous: 24,879 ▼ (-11.07%)
Pages Per Visit 1.95 Previous: 1.98 ▼ (-1.52%)	Avg. Time on Site 0:01:26 Previous: 0:01:29 ▼ (-3.70%)	Bounce Rate 72.08% Previous: 71.09% ▼ (-1.39%)
New Visits 84.68% Previous: 81.79% ▲ (+3.53%)		

Top Channels



Device Overview

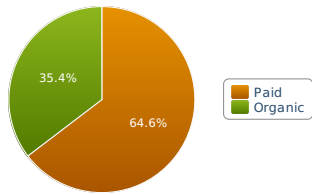


Adwords

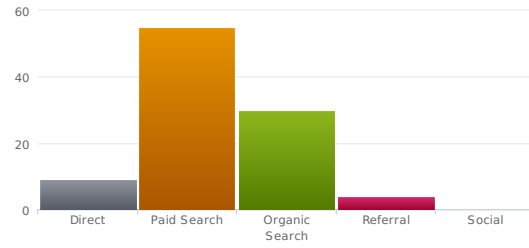
Cost 1,146.51	Impressions 371,108	Ad Clicks 5,567	CTR 1.51	CPC 0.21
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Traffic Sources from Google Analytics

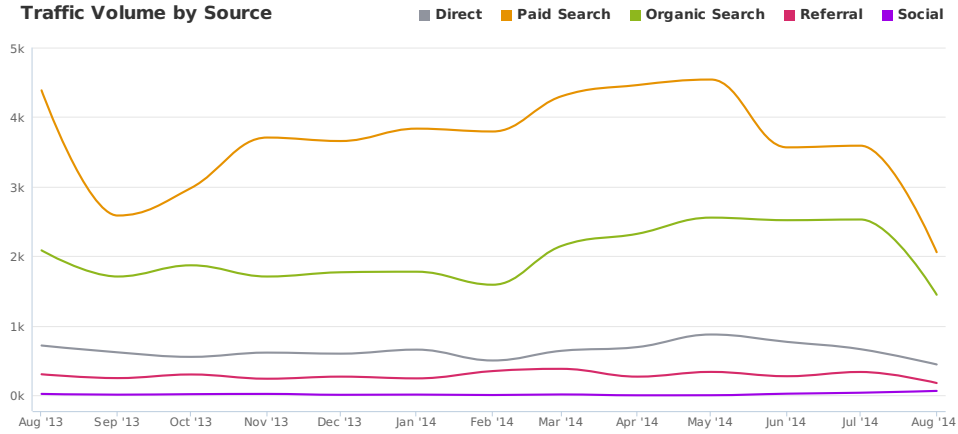
Paid vs. Organic Traffic



Traffic by Source



Traffic Volume by Source



Summary

You can use a Text Box to add a summary of the activity the campaign has experienced during the month, explanations regarding changes from prior months, an action plan for the upcoming month, etc. Text Boxes can be inserted before or after any report in your White Label PDF report.

webmd.com

IP Address
208.93.170.15

Server
Apache

Creation Date
04/06/1998

Expiration Date
04/04/2011

DMOZ Listings
122

Alexa Rank
329 ▲ (+1)

Delicious Bookmarks
N/A

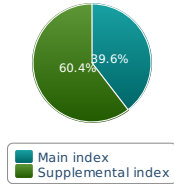


Google

PageRank
7

Indexed Pages
3,640,000

SI Ratio
%60.44



Social Metrics

PlusOne

N/A

Tweets

117,687
▲ (+79)

Likes

24,638
▲ (+300)

MajesticSEO

Backlinks
15,691,105 ▼ (-719,533)

Ref. Domains
159,255 ▲ (+1,916)

Gov
19,867 ▲ (+825)

Citation Flow
80 ▲ (+2)

Referring Subnets
42,612 ▲ (+272)

Indexed Pages
952,067 ▲ (+2,976)

Referring IPs
81,364 ▲ (+716)

Edu
28,795 ▼ (-1,026)

Trust Flow
86

Ahrefs

Backlinks
70,795,579 ▲ (+994,275)

Referring Pages
8,300,023 ▲ (+50,527)

Gov
9,159 ▲ (+147)

dofollow
35,062,690 ▲ (+810,682)

sitewide
41,209 ▲ (+211)

Indexed Pages
2,660,582 ▼ (-8,727)

Redirect
14,530 ▲ (+511)

Edu
35,035 ▲ (+346)

nofollow
34,460,821 ▲ (+164,142)

not sitewide
70,753,233 ▲ (+994,055)

Moz

Backlinks
938,080

Domain Authority
95

Ref. Domains
26,889

Page Authority
94

Market Reach: webmd.com

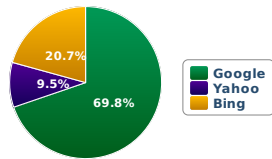
Approximate Monthly Searches
14,571

Total Monthly Reach
13,134
Previous: **13,162** ▼ (-0.21%)

Approximate Daily Searches
486

Total Organic Market Reach
90.1%
Previous: **90.3%** ▼ (-0.22%)

Total Monthly Reach



Analytics

Total Monthly Visits
17,632
Previous: **18,677** ▼ (-5.60%)

Monthly Organic Visits
5,999
Previous: **6,387** ▼ (-6.07%)

Keywords

Keyword	🇺🇸	🇺🇸 Reach	🇺🇸	🇺🇸 Reach	🇺🇸	🇺🇸 Reach	Total Vol.
weight loss	1	3,500	1 ▲ (+2)	500	1	1,000	5,000
weight loss tips	1	200	1 ▲ (+1)	29	1 ▲ (+1)	57	286
loss weight pills	1 ▲ (+1)	3,000	4 ▼ (-1)	321	3 ▲ (+1)	857	4,286
weight loss plans	2 ▼ (-1)	700	1	100	1	200	1,000
fast weight loss	5 ▼ (-4)	1,500	2	286	1	571	2,857
weight loss weight training	7 ▲ (+25)	125	N/A	0	8 ▲ (+2)	36	357
weight watchers online	15 ▲ (+5)	138	20 ▼ (-3)	20	N/A	0	786

Landing Pages

Landing Page (Path)	Keywords	Total Vol.	Total Reach	Organic Visits
/diet/	2	6,000	4,200	0
/fitness-exercise/features/exercise-lose-weight	1	357	125	0
/women/features/weight-loss-tips	1	286	286	0
/diet/guide/weight-loss-prescription-weight-loss-medicine	1	4,286	4,178	0
/women/pharmacist-11/rapid-weight-loss	1	2,857	1,500	0
/diet/weight-watchers-diet	1	786	158	0
/diet/features/lose-weight-fast-how-to-do-it-safely	1	2,857	857	0
/diet/default.htm	3	6,357	1,836	0