



Sim Card Global: Monthly SEO Report

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Introduction

You can use a Text Box to can add a summary of the activity the campaign has experienced during the month, explanations regarding changes from prior months, etc.

Text Boxes can be inserted before or after any report in your White Label PDF report.

Rankings Summary > Search Engines

(02/28/2013)

simcardglobal.com								
Date	URL	Keyword	GA Visits (month)	 	 	 	PPC	Vol.
02/28/2013	simcardglobal.com	international sim card	190	10 ▼ (-4)	14 ▼ (-7)	N/A	High	22,200
02/28/2013	simcardglobal.com	global sim card	86	6	3	3	High	5,400
02/28/2013	simcardglobal.com	gsm sim cards	32	16	8 ▲ (+3)	14 ▼ (-3)	Medium	18,100
02/28/2013	simcardglobal.com	prepaid sim cards	-	20 ▼ (-1)	13 ▲ (+1)	16 ▲ (+3)	Medium	60,500
02/28/2013	simcardglobal.com	universal sim card	125	2	3 ▲ (+5)	6 ▲ (+1)	Low	4,400
02/28/2013	simcardglobal.com	prepaid sim card	10	71 ▼ (-52)	N/A	17 ▲ (+6)	Medium	60,500
02/28/2013	simcardglobal.com	gsm sim card	74	19 ▼ (-7)	8	11 ▲ (+1)	Low	18,100

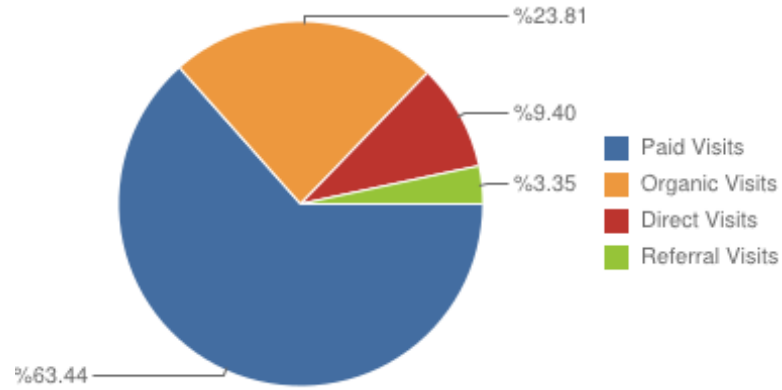
7,136 Visits

14,928 Pageviews

80.49% New Visits

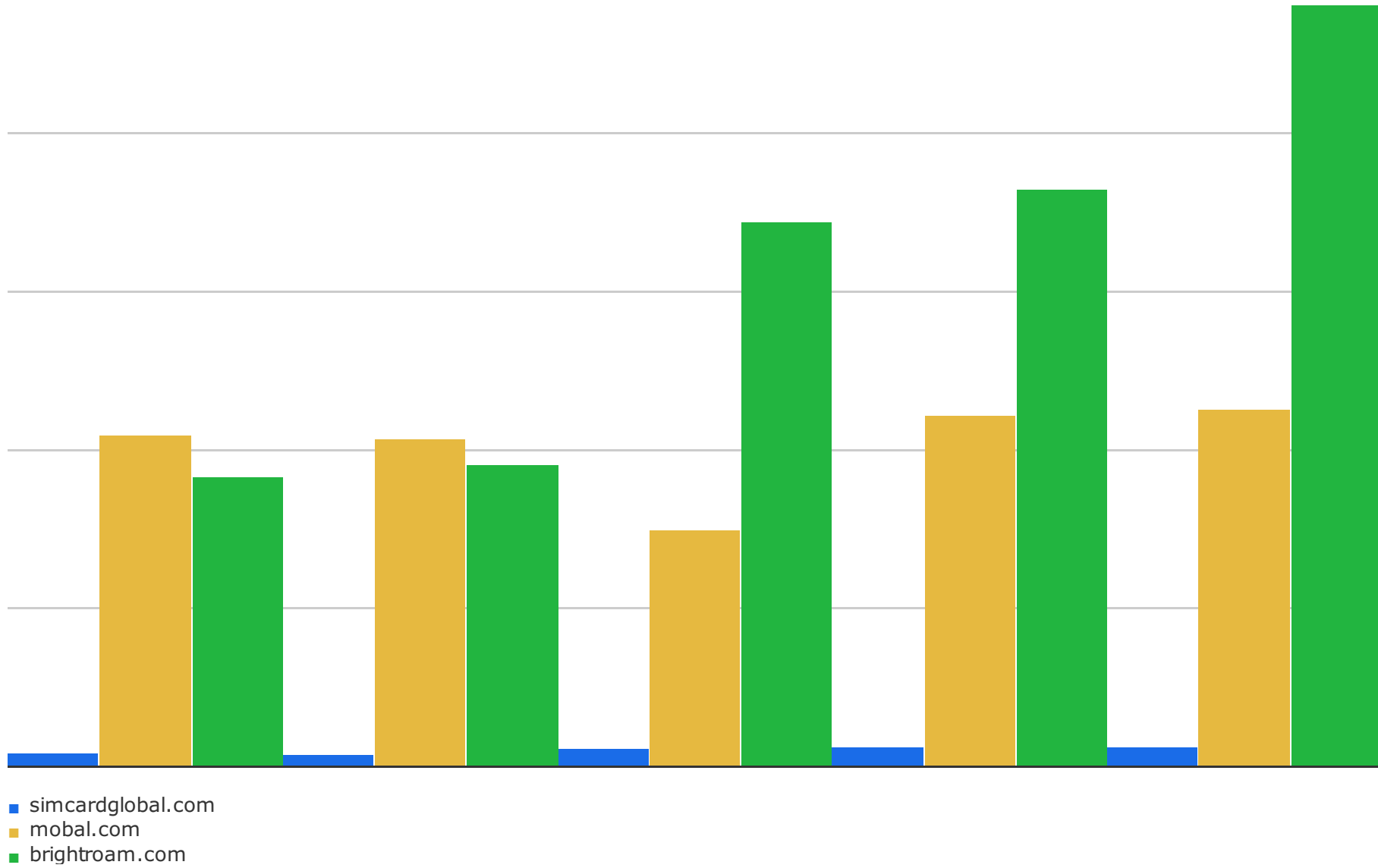
67.77% Bounce Rate

0:01:39 Avg. Time on Site












Adwords:	Cost 737.95	Impressions 310,588	Ad Clicks 4,355	CTR 1.40	CPC 0.17
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Historical Changes > Backlinks (10/01/2012 - 02/28/2013)



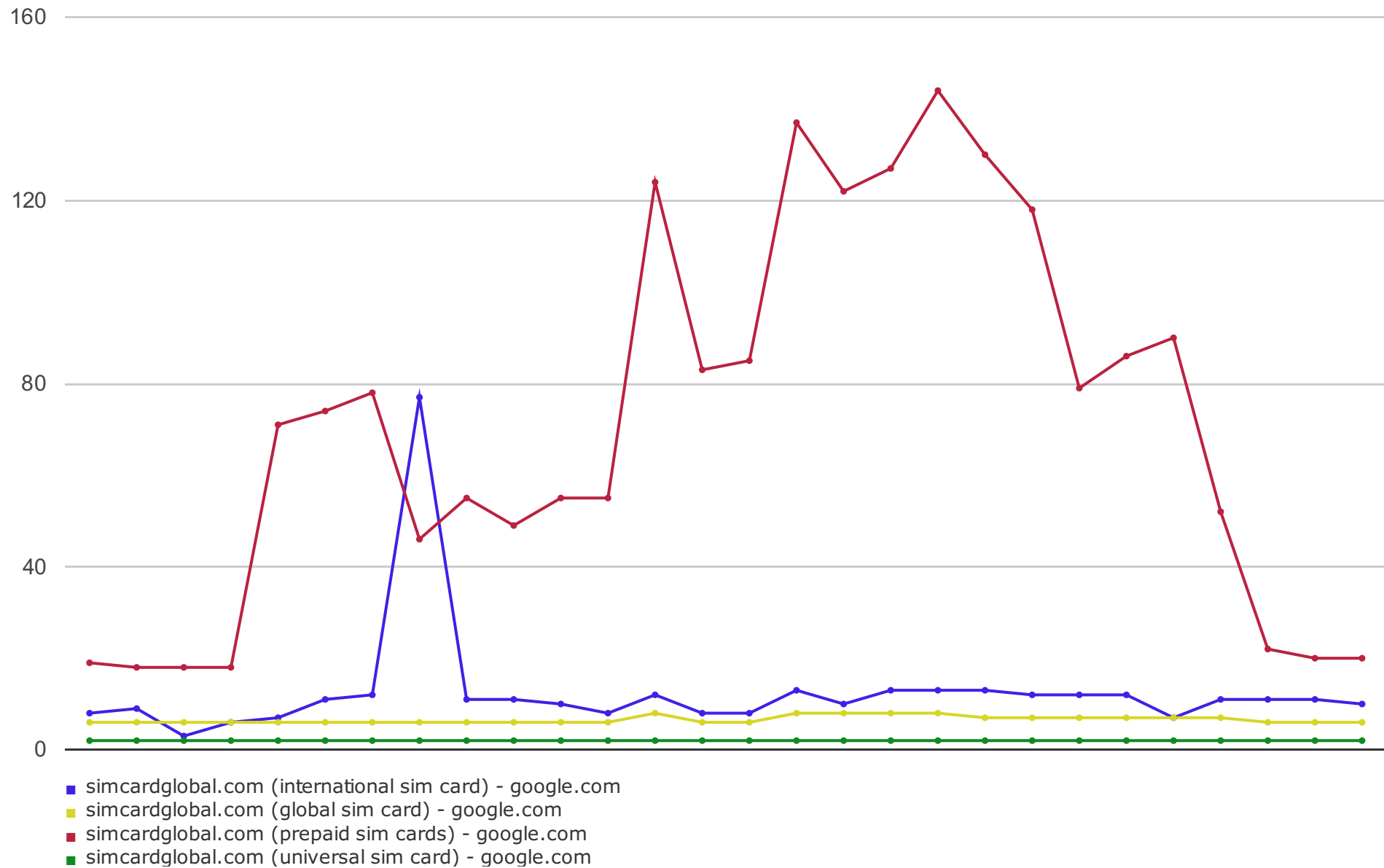
Rankings Progress > Overall Ranking Performance

(02/01/2013 - 02/28/2013)

google.com simcardglobal.com									
SE	URL	Keyword	Start Date	Start Rank	End Date	End Rank	Change	PPC	Vol.
 	simcardglobal.com	universal sim card	02/01/2013	2	02/28/2013	2	-	Low	4,400
 	simcardglobal.com	global sim card	02/01/2013	6	02/28/2013	6	-	High	5,400
 	simcardglobal.com	international sim card	02/01/2013	8	02/28/2013	10	▼ -2 (8)	High	22,200
 	simcardglobal.com	gsm sim cards	02/01/2013	14	02/28/2013	16	▼ -2 (14)	Medium	18,100
 	simcardglobal.com	gsm sim card	02/01/2013	12	02/28/2013	19	▼ -7 (12)	Low	18,100
 	simcardglobal.com	prepaid sim cards	02/01/2013	19	02/28/2013	20	▼ -1 (19)	Medium	60,500
 	simcardglobal.com	prepaid sim card	02/01/2013	18	02/28/2013	71	▼ -53 (18)	Medium	60,500

Rankings Graphs > Rank Graph

(02/01/2013 - 02/28/2013)


















Competitors

See how you & your competitors are doing

Rankings Summary > Dashboard

(02/28/2013)

google.com | international sim card

SE	URL	Keyword	Rank	Monthly	 DBL	 DBL	 DA	PR
	brightroam.com	 international sim card	3	-	13,790	9,411	47	
	mobal.com	 international sim card	6	N/A	6,178	4,507	58	
	gosim.com	 international sim card	9	-	131,675	118,276	51	
	simcardglobal.com	 international sim card	10	▼ -4 (6)	414	155	26	

Summary

You can use a Text Box to can add a summary of the activity the campaign has experienced during the month, explanations regarding changes from prior months, an action plan for the upcoming month, etc.

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